

inside the

C-SUITE

*With Audra N. Fournier
MBA, CLC, & MBC*

About Inside the C-Suite

Welcome to the Inside The C-Suite, an interview show where we bring you inside the brilliant minds of executives, business owners and corporate leaders to learn about the passions that propel them to greatness.



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Purpose of Inside the C-Suite

Our mission is to guide others to success by leveraging the experience and roadmaps of successful leaders.

As a result of Inside the C-Suite, members of our audience will obtain fundamental leadership and business skills, and techniques from some of the greatest minds in their industries.

Each viewer will see the vulnerabilities of real individuals, with real struggles, challenges, and obstacles. They will see how those leaders overcame setbacks, and roadblocks along the way to greatness.



"Learn from the mistakes of others. You can never live long enough to make them all yourself!"

-Groucho Marx

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The NEED for Inside The C-Suite

During her practice as a coach, Audra clearly identified a challenge when it came to business ownership. Either her clients had started businesses because they had a skillset or passion, and didn't have a fundamental understanding of business, or they had a knowledge of business but lacked the passion and fortitude to drive it forward.

Inside the C-Suite connects these individuals with leaders that are willing to share their experiences so they can learn, connect, collaborate and provide a sense of direction towards success!



Christie Brinkley

"While Business Colleges teach theory, it's of no use if there is no understanding of how to apply the information. Owning a Business teaches application without an understanding of the theory behind it. The purpose of the show is to bring both concepts together and help business owners and entrepreneurs learn from the leaders that came

*before them."
- Coach Audra*

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About The Host



Audra Fournier, a Professional Life and Master Business Coach, has built her company centered around leading others to success, helping them succeed.

Additionally, she is a publisher, business owner, and property investor with a servant's heart.

As a strong advocate for the nonprofit sector, Audra is on the Board of Salvation Army, and served as the business coach for City Walk Urban Mission and Foundations for Art. She is one of the Founding members of her networking chapter and takes pride in connecting others in the community through networking events.

Audra's main goal is to help business owners become more confident and successful leaders within their organizations. She has accomplished this on a community level and now with Inside the C-Suite, she will have the ability to share through an international platform.

"Inside the C-Suite allows me to assist those that I lead by connecting them with industry leaders that can share their knowledge, so that they can be more successful and apply those same experiences to their own businesses."

-Coach Audra

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About the Platforms



AppleTV:

- 33.6 million U.S. subscribers
- Apple TV+ was found most popular with Gen Z
- Considering customer loyalty to the brand it is recognized as having the most potential new customers



Roku:

- Roku reported a total of 39.8 million monthly active users in the United States in Q1 2020 (an increase of 3 million from the prior quarter)
- Generated nearly \$300 million in advertising revenue last year



Amazon Prime:

- 46.3 million in 2020 Amazon Video subscribers
- 150 million Amazon Prime members worldwide
- 65 percent of global respondents use this platform

About the Audience

The target audience includes mid-level employees, aspiring entrepreneurs and business owners. Inside the C-Suite seeks to provide each individual with concrete knowledge and tips from successful professionals and leaders, that will allow for the betterment of their businesses and leadership qualities.

E-stream interviews via television and other media outlets are more relevant today than ever. Cross-stream, on-demand, and high-quality programming has the ability to target, reach, and impact a larger market. Inside the C-Suite uses efficient and effective, strategic, calibrated, precise and creative approaches in marketing across our digital platforms.

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The Format of Inside the C-Suite



This format allows us to:

- **introduce guest's credentials and the topic of the episode**
- **offer initial space for branding and sponsoring**
- **provide efficient space for an in-depth interview**
- **wrap-up and apply lessons/experience learned to the coaching tools of the host**
- **highlight branding and closing credit for our sponsors**



"Each viewer will come to the realization that true leadership and true success is about positive leadership, resilience, commitment and following your true passion. It is also about being able to motivate a team to see your vision and push it forward through challenges and setbacks."

-Coach Audra



Sponsorship Packages

Our goal is to collaborate with corporations that are in alignment with this goal and want to connect with this community through fostering meaningful relationships and connections between Executives, Business Owners, CEO's and Corporate Leaders, and their consumers. We use multiple media outlets which allow clients the ability to identify the right target audiences, enabling them to optimize their efforts to reach the community and increase their visibility through these platforms.

Your advertising dollars will ensure that your company reaches our audience of over 120 million streaming subscribers across all 3 platforms, per episode!

You may choose from the following packages:

- *1 Episode - \$8,000.00*
- *4 Episodes - \$26,000.00*
- *1 Full Season of 8 Episodes (starting season 2) - \$50,000.00*
- *Sponsorship sharing available*

Included in each episode package:

- *Your logo featured on screen.*
- *A live shout out at the beginning and end of each episode and on credit screen.*
- *Your logo placed on our advertising content prior to each show and disseminated on social media platforms.*
- *Your logo featured on our website for the duration of the advertising package selected.*



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To Sponsor A Show

Please Select Package:

- 1 Episode
- 4 Episodes
- 1 Full Season (8 Episodes)
- or contact us for special packages

Provide Company or Individual contact information

Address

Line 1:

Line 2:

Telephone Number:

Email:

Logo details should be submitted via email.



We accept the following payment methods:

- *Check*
- *Credit Card*

*Please make checks payable to:
Partners for a Solution*

Mail to:

*610 North Duval St. Suite 4
Tallahassee, Florida 32301*

*To pay with a credit card please contact us
directly for processing.*

*If you have any questions please contact:
partnerofficeinfo@gmail.com
850.765.2807*



We ensure that our joint partnership will undeniably reap mutual success.

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Upcoming Interviews:

Fasiq | Brooks, Senior Partner, Personal Injury Law Firm
Vice President of Diversity for Invidia
Vice President of Goldman Sachs
A Million Dollar Project, Community and Corporate Liaison
Founder of National Coaching Professionals
And Many More!

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